

1. An enhanced flavoring composition comprising at least one flavoring agent and an amount of N-ethyl-p-menthane-3-carboxamide effective to enhance said flavoring agent wherein said N-ethyl-p-menthane-3-carboxamide is present at about 0.04 to about 2.2 % by weight of said enhanced flavoring composition.

2. The enhanced flavoring composition according to claim 1 wherein said flavoring agent is selected from the group consisting of fruit, herbal, sweet and spice.

- 3. The enhanced flavoring composition according to claim 2 wherein said flavoring agent is fruit.
- 4. The enhanced flavoring composition according to claim 1 wherein said N-ethyl-p-menthane-3-carboxamide is present at 0.4% to 1.0%
- 5. A method for enhancing a flavoring agent which comprises adding thereto an amount of N-ethyl-p-menthane-3-carboxamide effective to enhance said flavoring agent wherein said N-ethyl-p-menthane-3-carboxamide is present at about 0.04 to about 2.2 % by weight of the combination.
- 6. The method according to claim 5 wherein said flavoring agent is selected from the group consisting of fruit, herbal, sweet and spice.

The method according to claim 6 wherein said flavoring agent is fruit.

8. The method according to claim 5 wherein said N-ethyl-p-menthane-3-carboxamide is present in at 0.4% to 1.0%.

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9. A confectionery composition containing a flavoring effective amount of the enhanced flavoring composition of claim 1.

10. The confectionery composition according to claim 9 wherein said flavoring agent is selected from the group consisting of fruit, herbal, sweet and spice.

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11. The confectionery composition according to claim 10 wherein said flavoring agent is fruit.

12. The confectionery composition according to claim 9 wherein said enhanced flavoring composition is present at about 0.10% to about 1.0% by weight of said confectionery composition.

13. The confectionery composition according to claim 12 wherein said enhanced flavoring composition is present at 0.2% to 0.5%.

14. A chewing gum containing a flavoring effective amount of the enhanced flavoring composition of claim 1.

15. The chewing gum according to claim 14 wherein said flavoring agent is selected from the group consisting of fruit, herbal, sweet and spice.

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16. The chewing gum according to claim 18 wherein said flavoring agent is fruit.

17. The chewing gum according to claim 14 wherein said enhanced flavoring composition is present at about 0.8% to about 3.5%.

18. The chewing gum according to claim 17 wherein said enhanced flavoring composition is present at 1.0% to 3.0%.